

Commerce Spotlight

AS ARVATO
SYSTEMS



Dear Ladies and Gentlemen,

In modern retail, a consistent shopping experience across all channels is the key for your business success. Learn in the latest issue of Commerce Spotlight how you can quickly and easily connect your online retailing with your offline business to maximize sales growth and customer satisfaction.

Also, learn more about the successful collaboration between Arvato Systems and BB-Verpackungen and how you can use Artificial Intelligence in e-commerce to increase efficiency and customer satisfaction.

Enjoy reading!

Kind regards,

Your Arvato Systems Team

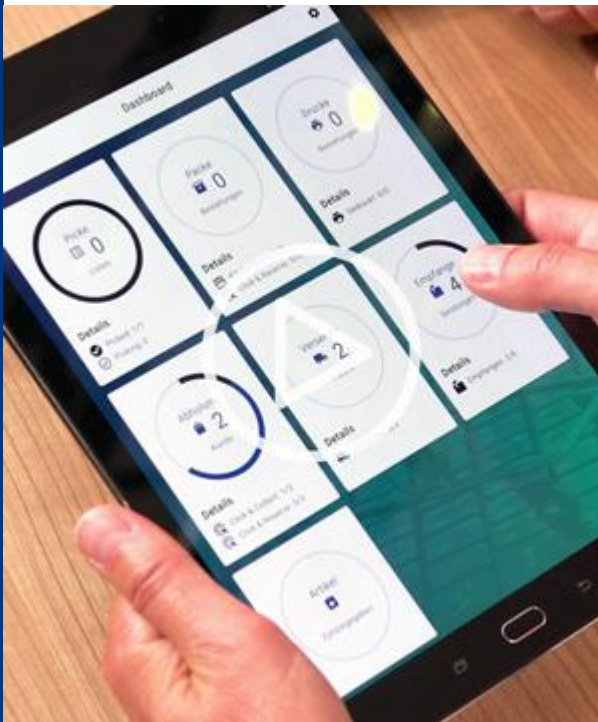
TOP NEWS

With AI in 5 steps to efficient online retailing. Whether it's live shopping or re-commerce, online retailing is undergoing rapid transformation. More than ever, e-commerce companies are faced with the challenge of meeting customer expectations. How can digital commerce journeys be made into the ideal purchasing process while at the same time making operational processes efficient? With AI, explains Dr. Angela Bischoff of Arvato Systems.

Read the full article in the digital commerce magazine etailment (in German):

[READ MORE](#)

NEWS & TRENDS



Masterclass “Omnichannel Excellence”

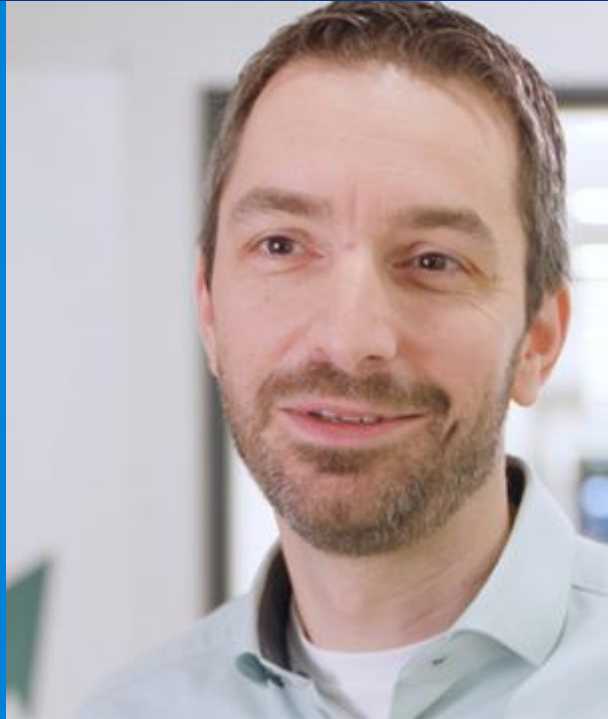
Find out how to optimally manage warehouse capacity and use modern tools in your store business to avoid order cancellations. Watch now for free! (in German)

[WATCH NOW](#)

Finding Instead of Searching

In close collaboration with Arvato Systems, BB-Verpackungen has successfully implemented the platbrick® Warehouse Management System and digitalized all processes from incoming goods to outgoing goods to customers.

[READ MORE](#)



SAVE-THE-DATE

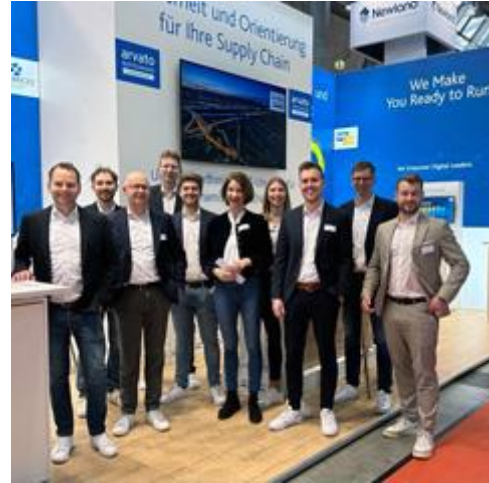


February 27

A New Approach to Customized Software: The Powerful Fusion of Internal Know-How and External Professionals!

In our German-speaking webinar, we show you how to take full advantage of customized software – without compromising on security or efficiency. Discover the ideal solution to help you out of this dilemma!

[READ MORE](#)



March 11 - 13

LogiMAT 2025

The prerequisite for an efficient digital supply chain is efficient technology that is customized to your needs and requirements. This is where we come into play: Arvato Systems is your partner for the Digital Transformation of your logistics. Visit us in Hall 4, Booth 4F10, and talk to us!

[READ MORE](#)

[FIND ALL OUR EVENTS HERE](#)



HOW TO CONTACT US

Do you have any questions, ideas or suggestions?

We are looking forward to your feedback!

Write to us!

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BLOG

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