

Commerce Spotlight

AS ARVATO
SYSTEMS



Dear Ladies and Gentlemen,

High-quality, consistent product data, no matter which digital touchpoint, has a direct influence on your sales. Find out in our masterclass “PIM Powerplay” how AI in e-commerce optimizes your product data management and thus ensures your omnichannel success.

Also, learn in the January issue of Commerce Spotlight how you can support us with your vote for the E-Commerce Germany Awards and how green.screen professionalizes your environmental reporting.

Enjoy reading!

Kind regards,

Your Arvato Systems Team

TOP NEWS

Master PIM and AI in e-commerce. Learn how AI in PIM enables customized offers in our masterclass "PIM Powerplay - The Playbook for Your Product Data Management with AI". We show best practices and demos for retailers who want to revolutionize their PIM - watch now for free!
(German-language)

[WATCH NOW](#)

NEWS & TRENDS

E-COMMERCE
GERMANY
AWARDS

AS ARVATO
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VOTE 

Your Vote for aroma®!

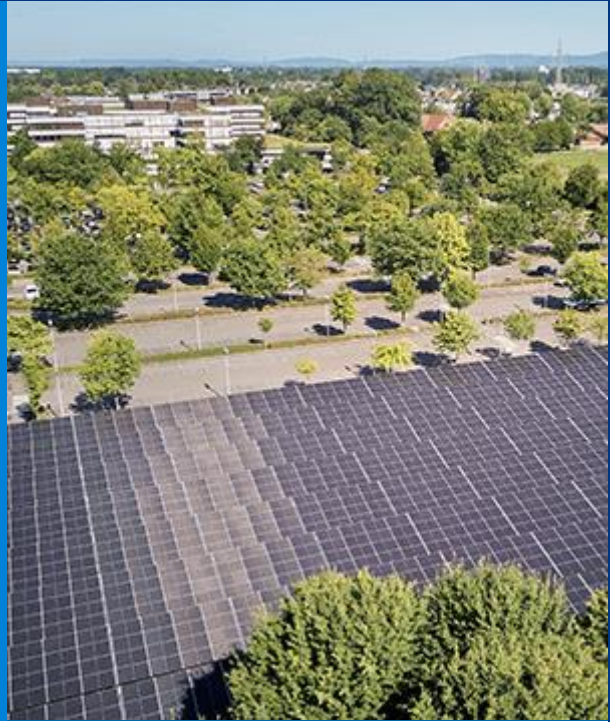
As part of the E-Commerce Germany Awards, we would be delighted to receive your vote for aroma® - our unified commerce suite for consistent omnichannel experiences in real time.

[VOTE NOW](#)

Sustainability Management for Bertelsmann

green.screen simplifies
sustainability reporting from
over 500 locations worldwide
and enables the group to collect
data transparently and reduce
emissions.

[READ MORE](#)



SAVE-THE-DATE



February 18 - 20

EuroCIS 2025

Visit us from 18-20 February in Düsseldorf at the booth with Zucchetti Germany and discover pioneering solutions that combine e-commerce and stationary retail, as well as fresh ideas for your customer retention and loyalty programmes at the point of sale. Make an appointment with us!

[READ MORE](#)



February 19 - 20

E-commerce Berlin Expo 2025

On February 19 and 20, top e-commerce players will come together for the B2B Expo at STATION Berlin. Arvato Systems will also be there. We look forward to welcoming you to our masterclass on headless commerce and omnichannel strategies as well as to the exhibition area.

[READ MORE](#)

[FIND ALL OUR EVENTS HERE](#)



HOW TO CONTACT US

Do you have any questions, ideas or suggestions?

We are looking forward to your feedback!

Write to us!

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BLOG

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