

Definitions, Benefits & Use Cases

Our New Web 3.0 Innovation Workshops

From Web 3.0-Newbie to Metaverse-Expert

At the beginning of the individual workshop formats, we coordinate your expectations and adapt the content to your individual needs.



Know-how Level
ENTRY

- ✓ **Clarification and classification of terms** around web 3.0, metaverse & co
- ✓ **Excursion into the metaverse:** How you differentiate between several metaverses?
- ✓ **Mapping** of different metaverses to your needs and knowledge
- ✓ **Presentation of specific use cases on the market**
- ✓ **Brainstorming:** What options does a presence in the metaverse generally offer companies and what benefits can they achieve?
- ✓ **How we can support you**
- ✓ **Next steps**

4 – 6 hours
Max. 15 participants (recommendation)



Know-how Level
ADVANCED

- ✓ **In-depth clarification of terms and classification** around web 3.0, metaverse & co
- ✓ **Excursion into the metaverse:** How you differentiate between several metaverses?
- ✓ **Mapping** of different metaverses to your needs and knowledge
- ✓ **Brainstorming:** What options does a presence in the metaverse generally offer companies and what benefits can they achieve?
- ✓ **Use-Case Identification:** What are the concrete options for action for your company in the metaverse and what added value can you derive from them?
- ✓ **How we can support you**
- ✓ **Next steps**

1 day
Max. 15 participants (recommendation)



Know-how Level
EXPERT

- ✓ **Deep-Dive** in selected web 3.0 topics
- ✓ **Mapping** of selected topics to your needs and knowledge
- ✓ **Presentation of existing demos**
- ✓ **Brainstorming:** What options does a presence in the metaverse generally offer companies and what benefits can they achieve?
- ✓ **Use-Case Identification:** What are the concrete options for action for your company in the metaverse and what added value can you derive from them? Incl. evaluation & decision
- ✓ **How we can support you**
- ✓ **Next steps**

1 – 1,5 days
Max. participants (recommendation)



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