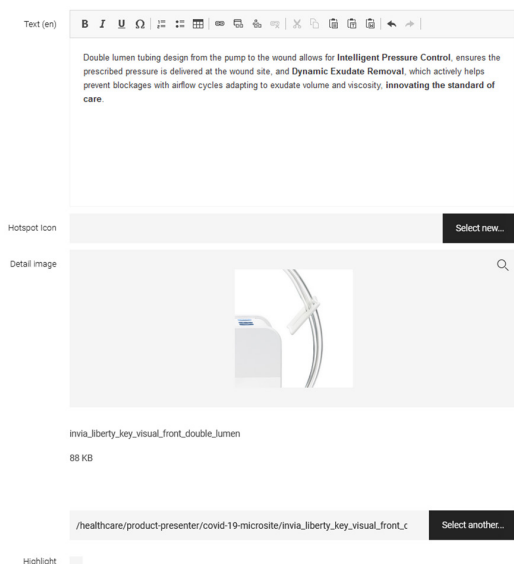# Image Hotspot

Again and again we find ourselves in a situation where we would like to focus more on individual details of a product image. With the Arvato hotspot component, this is now easily possible. We have extended the functionality of Magnolia DAM Assets to allow for additional meta information. Hotspots/markers can now be added per image.
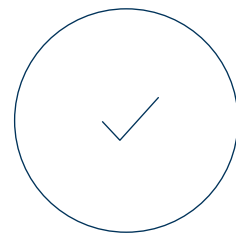

A marker has the following additional information:
– Title
– Detail marker image
– Position of the marker on the main asset
– Description text
– Define marker as a highlight

Marker icons can be stored globally or configured individually by marker. With this logic, sophisticated product presentations can be implemented.
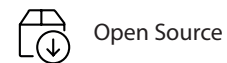

Benefits

Strategic Consulting in:
– Magnolia
– Design
– Apps (iOS & Android or Progressive Web App)
– Cloud Hosting

– Headless Systems with DXP based on Basis Magnolia & Angular
– Magnolia Sales Automation based on SAP or Salesforce
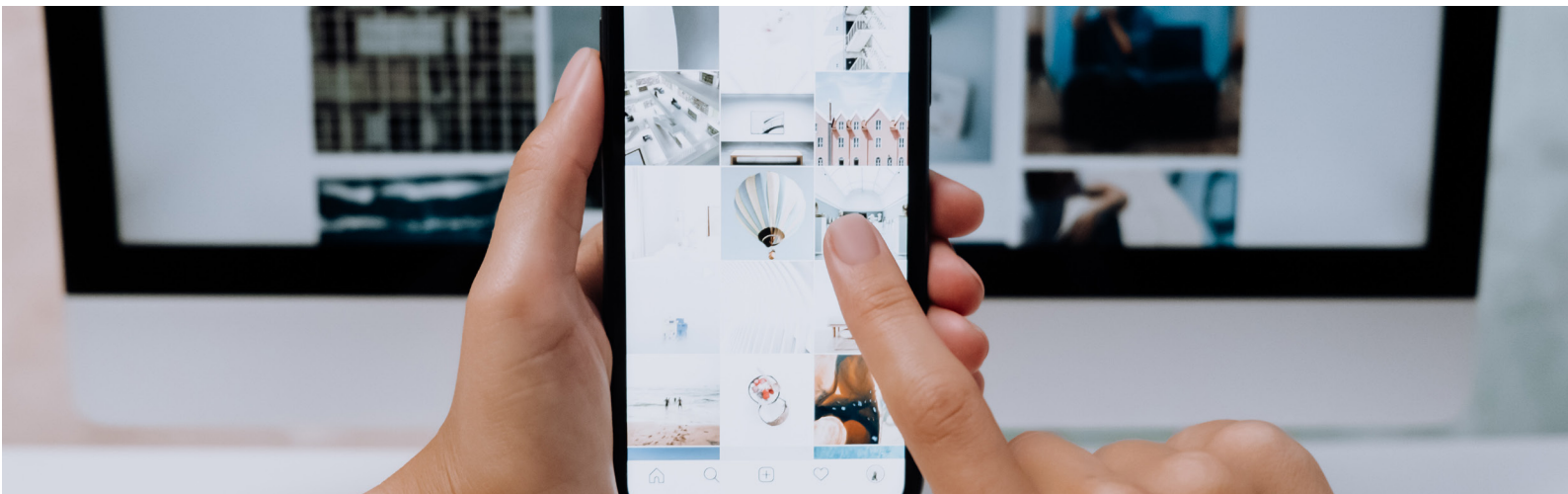
Additional benefits

 Open Source

 Continuous Updates

 Support

 Customization

magnolia®
Platinum Partner

In the frontend, we offer a good starting point with a blueprint integration to tackle your individual implementation.

We will be happy to advise you on how this module can best be used for you. If necessary, we can also support you with the integration into your individual Magnolia environment.

You have questions, need information or a contact?
Get in touch with us.

Arvato Systems Schweiz | Roland Pommer | CEO
Phone: +41 44 307-1401 | Email: roland.pommer@arvato-systems.ch
arvato-systems.ch

Global IT specialist Arvato Systems supports major companies through digital transformation. More than 3,000 staff in over 25 locations epitomize in-depth technology expertise, industry knowledge and focus on customer requirements. Working as a team, we develop innovative IT solutions, transition our clients into the Cloud, integrate digital processes and take on IT systems operation and support. As a part of the Bertelsmann-owned Arvato network, we have the unique capability to work across the entire value chain. Our business relationships are personal; we work with our clients as partners, so that together we can achieve long-term success.